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PATENTS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: )  
Zitaner et al. )  
Serial No.: 10/822,920 )  
Filed: April 13, 2004 )  
Title: Competitive Rewards )  
Benchmarking System and Method )

Examiner: Leslie Wong  
Art Unit: 2164  
Conf. No. 3562

**AMENDMENT AND RESPONSE TO NON-FINAL OFFICE ACTION**

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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the non-final Office Action mailed on December 20, 2006, please consider the following claim amendments and appended remarks.

**AMENDMENTS** begin on page 2 of this paper.

**REMARKS** begin on page 9 of this paper.

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I hereby certify that this correspondence is being facsimile transmitted to: Mail Stop Amendment,  
Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450, Facsimile No. (571) 273-  
8300, on March 20, 2007.

  
David S. Morland, Reg. No. 60,134